

Let Us Give You a Free Estimate for Improving Your Home

We are headquarters for the Johns-Manville Million-Dollar-to-Lend Home Improvement Plan. Without putting you under the slightest obligation, we'll gladly give you a free estimate of the cost of practically any home improvement you need. Under the easy terms of the National Housing Act, and the J-M Improvement Plan, you may find that only a few dollars a month (no down payment) may enable you to put your home in good condition, or to add the comforts and conveniences you want.

In addition to the improvements shown in this folder you can include other work, such as

PAINTING
CEDAR CLOSETS
DECORATING
ATTIC LINING

ATTIC FLOORING
WEATHERSTRIPPING
BREAKFAST NOOKS
KITCHEN CABINETS

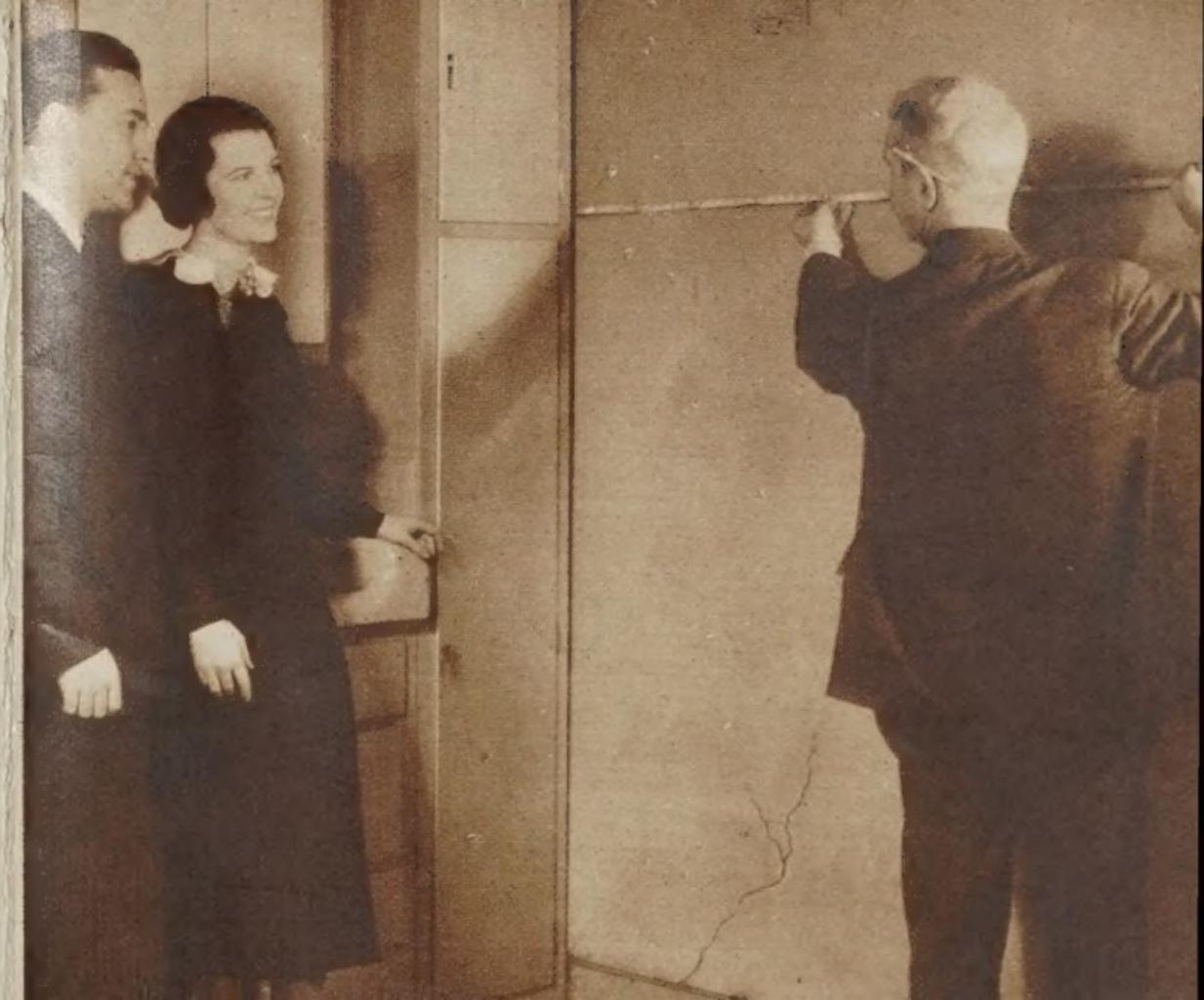
HARDWOOD FLOORS
NEW ROOF AND SIDEWALLS
NEW WINDOWS AND DOORS
BUILT-IN ACCESSORIES

Best of all, you can have these improvements on the same contract, even if the cost of the Johns-Manville materials is as little as 25% of the total cost. Ask us for complete details.

Write or phone us
for free estimates on
Home Improvements

J. S. Irving Co.

239 Central Avenue
Westfield, N. J.
Phone: Westfield 2-3030



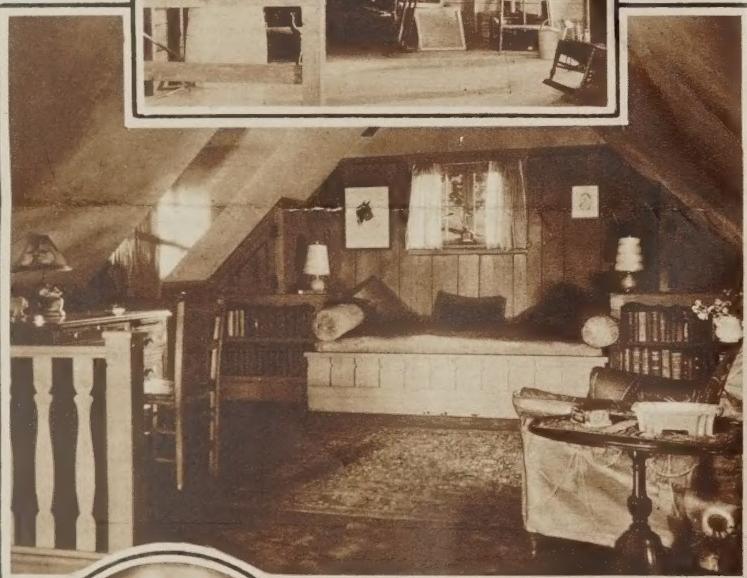
You can make improvements like
these at LOW COST...with the new

J-M INSULATING BOARDS

BEFORE



AFTER



AN EXTRA BEDROOM IN THE ATTIC

(\$14.18 per month—for 12 months)★

Grandmother says, "I never would have believed that John's old attic could be made into such a cozy, comfortable room. Now I don't feel as if I am imposing when I come for a visit."



A GAME ROOM IN THE CELLAR FOR ALL THE FAMILY (\$14.00 per month—for 18 months)★

Dad says, "I'm tickled with the cellar since we had it made into a game room. Those J-M Bevel Planks looked good from the start. But I think what really got me going was the J-M Easy Payment Plan. It certainly is light on the budget!"



NEW CEILINGS OVER OLD PLASTER

With the new J-M Decorative Ceiling Tile, any unsightly ceiling can be made permanently attractive. These tiles are applied right over the old cracked plaster.
(Ask for estimate)

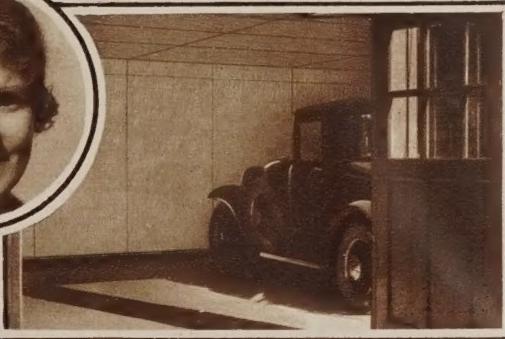
★ NATURALLY, THESE MONTHLY PAYMENTS WILL VARY WITH THE SIZE AND CHARACTER OF THE JOB AS WELL AS WITH THE LENGTH OF TIME FOR WHICH YOUR NOTE IS MADE.



WARM GARAGE IN WINTER

(\$6.00 per month — for 12 months)★

"We had the garage lined with J-M Insulating Board last fall, and I never had a bit of trouble starting the car the whole winter long. And besides, the garage is much neater-looking than ever before."



NEW WALLS RIGHT OVER THE OLD
Mother says, "Now that we've had the living room walls decorated with Insulating Board, I'll never have to worry about cracked plaster." (Ask for prices.)

When building—use J-M INSULATING BOARD for sheathing... use J-M INSULATING LATH for plaster base

When you need sheathing, specify J-M Insulating Board. It is more resistant to distortion than the best wood sheathing and costs $\frac{2}{3}$ less to apply. It insu-

lates the home against summer heat and winter cold, and helps cut fuel bills. Moreover, builders say they can sheathe a building in $\frac{1}{3}$ the time required for sheathing with wood.

J-M Insulating Lath grips plaster far more strongly than wood lath. Because it is solid, unsightly lath marks cannot develop.

At left: Home entirely sheathed with J-M Insulating Board. Below: Plaster on Insulating Lath.



J-M Standard and Tempered Hard Boards . . . wood fibre sheets that are actually harder than live oak.

For constructing tables, bars and modern built-in features; for trim, wainscoting, screens, shelves, and countless miscellaneous uses.

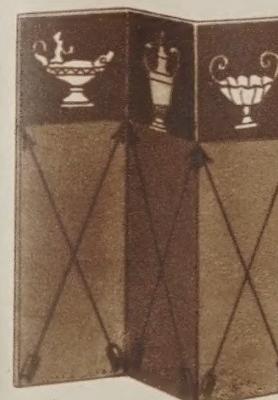


This panel shows the adaptability of J-M Hard Boards to decorative treatments.

Where greater wear and tear require a surface harder than that of J-M Insulating Board, use J-M Standard Hard Board, or — finest of all — Tempered Hard Board. In addition to being unusually strong, these boards are decorative, for they have a burled effect similar to that of fine woods. They are a lovely tan and brown, with a glossy surface that resists dirt.

For general uses where the rich color and unusual strength of Hard Board are not essential, use J-M Standard or De Luxe PanLboard — two rigid, structurally strong materials which are similar to Hard Board but not as dense in structure.

SOME THINGS YOU CAN MAKE AT HOME WITH J-M HARD BOARD PRODUCTS



J-M Hard Board and Tempered Hard Board are ideal for making articles like the screen and desk illustrated, and for sand boxes, boats, dog kennels, shelves, cabinets, ping pong tables and literally hundreds of other uses.

SIZES: J-M Hard Board and Tempered Hard Board—available in sheets 4 feet wide x 1, 2, 3, 4, 6, 8, 9, 10 and 12 feet long x $\frac{1}{8}$ and $\frac{3}{16}$ inches thick; and in sheets 4 feet wide x 12 feet long x $\frac{1}{4}$ and $\frac{5}{16}$ inches thick.

J-M PanLboard (Standard and De Luxe) available in sheets 4 feet wide x 1, 2, 3, 4, 6, 8, 9, 10 and 12 feet long x $\frac{1}{4}$ inch thick.

New J-M Decorative Insulating Boards...cut cost of "fixing up" the home!



Used to build extra rooms in the attic—game rooms in the basement; for sun porches, partitions, walls, ceilings and many decorative effects.

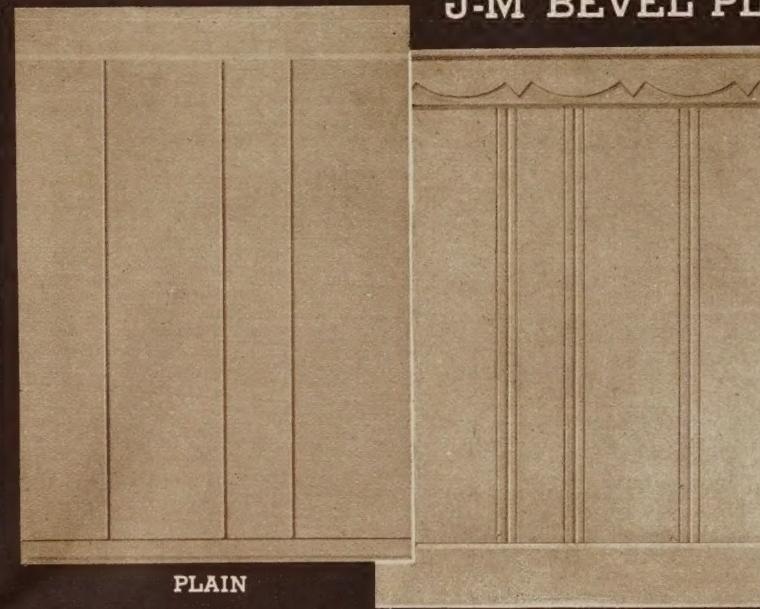
Made in large, grainless, knotless sheets of compressed wood fibre, J-M Decorative Insulating Board makes it possible to do all sorts of "fixing up" in amazingly short time. The man shown at the left is holding a standard 4-foot-wide sheet. He illustrates the ease with which finished partitions or wall areas can be constructed by the use of this versatile material. An outstanding development in this new line of Johns-Manville

materials is J-M Decorative Ceiling Tile—in pleasing designs, and ready to be applied as a new ceiling, or right over old, cracked plaster.

Because they are so attractive in color and texture, these boards need no finishing, yet they can be painted, or stained and varnished. They provide a finish that requires practically no upkeep, and so wide is the choice of design that almost any effect can readily be obtained.

J-M BEVEL PLANK

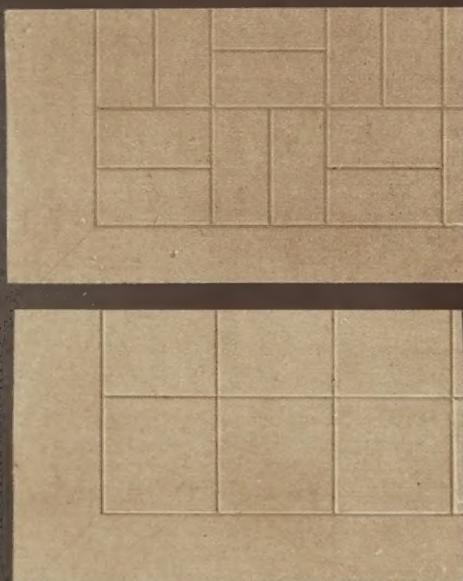
BEADED



J-M Bevel Plank provides a most popular modern wall treatment. Planks are in random widths of 6, 8, 10, 12 and 16 inches, in lengths of 8, 10 and 12 feet. Illustrated at extreme left with J-M Standard Base and Cap Mouldings.

J-M Beaded Bevel Plank. The same as regular Bevel Plank, but with an additional decorative effect accomplished by grooves parallel with the joints. Shown directly at left with special decorative cap cut out on the job.

PLAIN



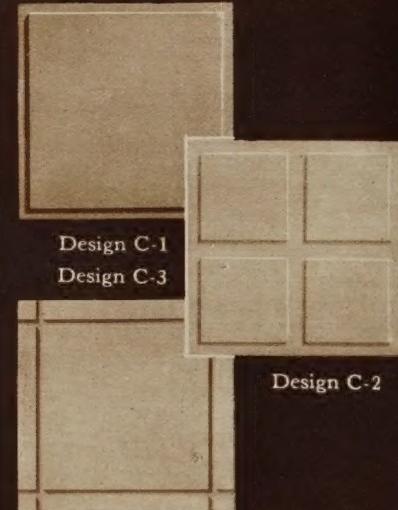
At left: J-M MULTIPLE BEVEL TILE.

Pleasing patterns furnished in large units for economical application. Shown in basket weave pattern (12" x 12", grooved to simulate 6" x 12" tile), and in 24" x 48" pieces grooved to look like 8" x 8" tile.



BEVEL TILE

Made of Insulating Board in the five attractive finishes illustrated above. Although shown here in square form, these tiles are available in small sizes of 6 x 12, 8 x 8, 8 x 16, 12 x 12, 12 x 24, 16 x 16, and 24 x 24 inches; and in large sizes of 16 x 32, 18 x 32, 18 x 48, and 24 x 48 inches. Thickness $\frac{1}{2}$ ".



DECORATIVE CEILING TILE

16" x 16" and 24" x 24" tile for application as new ceiling or right over old or cracked plaster.

\$1,000,000 to LEND for Home Improvements and Repairs!

Government rates! No down payment!
Convenient equal monthly installments!



If you are postponing the improvement of your home because you lack the ready cash, you need do so no longer, for now Johns-Manville provides credit at Government rates for every improvement approved for financing under the Government Better Housing Program.

Here's credit for a new, fireproof roof! Credit for a new-looking bathroom or kitchen with "tile-like" walls! Credit for an extra guest room in the attic — a playroom in the cellar! . . . Credit for insulation to make your home cooler in summer, warmer in winter, while cutting your fuel bills as much as 25%! . . . And credit for a hundred and one other jobs that ought to be done. Best of all, you can have **all** the work done under this plan, even if the cost of the Johns-Manville materials is as little as 25% of the total cost of the job.

In this folder you will find suggestions of what you can do with Johns-Manville Insulating Board and Hard Board Products — two of the most useful materials ever developed for home improvements.

|| Let's fix up our home ||